

Infectious Inspiration - Creating A Contagious Culture Of High

PERFORMANCE

THE CHAMPION'S COACH
KEN LARSON™

Motivation? No Way!

Why Motivation Doesn't Work Anymore

"Teamwork"

The Most Overspoken, Misunderstood and
Under-utilized Term In Organizations Today

Focus Your Group

Business & Organizational Success
Happens By Choice - Not Chance



www.championpsi.com

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Ken Larson - Champion Performance Systems

Infectious Inspiration - Creating A Contagious Culture Of High-Performance

Biography & Expertise

Ken Larson has been coaching people for 20 years. What started as informal performance feedback and coaching for colleagues and clients has now evolved over the past ten years into a highly successful high-performance consulting company. His message is big. His energy is big. At 6'9" and 240 pounds, Ken is big. The impact on your delegates will be even bigger.

He holds a Bachelor's Degree in Human Performance as well as a Masters Degree in Performance Psychology. He is an international speaker, corporate trainer, team facilitator, human performance consultant, and Certified Executive Coach.

How does coaching connect with your organization? Well, coaching is universal. As Ken says, "You can apply it to anything – sports, finances, fitness, personal and professional development, leadership... anything. It's about helping people realize their strengths and building on those strengths. It's about recognizing what's getting in the individual's way of success and assisting them in putting strategies in place to overcome those barriers".

Ken is one **huge** dude!

His presence is revitalizing and fun. His commitment is contagious. His results with your people will be more than memorable.

How He Got Here

Ken spent four years travelling the world as a member of the Canadian National Basketball Team in the early 1980s and was a two-time National Champion at the University of Victoria. Ken's areas of expertise include personal and professional performance, leadership, real teamwork, life management, coaching, communication and "infectious" inspiration.

A Sampling of Ken's Philosophy

- m Become the Champion of your life ... no one else is going to do it for you.
- m You can't build an amazing life on what you "should" do. Life can be a pile of "should."
- m Become appropriately selfish ... to the betterment of others.
- m Life is a team sport - who's on your team?
- m If you are not actively choosing to inspire yourself, then you, by default, are choosing to rely on someone else to motivate you.
- m Live your life by design, not default - by choice, not chance.



**"And when
would NOW
be a good
time to
start?"**

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Infectious Inspiration™

Why “Motivation” Doesn’t Work Anymore

Ken Larson doesn't believe in motivation. There is nothing that he, or anyone for that matter, can do or say that will motivate anyone - with any sort of lasting results. Your people either have their own motivation within themselves or they don't. There has to be ME before the WE.

Motivation is passe. That's why it is the responsibility of each and every person within an organization to inspire themselves first - and then infect everyone else around with the same. Inspiration is not a play on words. It is an entirely different concept than the practices of most organizations in the world today. The difference here is that it starts with the individual.

If your people aren't actively choosing to inspire themselves, then they are, by default, relying on someone or something else to motivate them. That is a recipe for disaster in any organizational setting. Inspired people inspire others. Teams of inspired individuals inspire the organization. Inspired organizations rise above their competitors and customers are willingly drawn to those organizations.

Understanding Real “Teamwork”

The most overspoken, misunderstood and under-utilized term in any organization today is “teamwork.” No individual or organization got where they are today on their own. Any result, whether organizational or individual, came as a result of a combined effort of many: collective strengths, experience and wisdom. Teams are only as strong as the individuals within those teams.

Great teams are the result of great people. Ask your group why the team isn't performing and you're likely to encounter a few who point fingers and blame everyone and everything else. It's been Ken's experience that the finger-pointers are usually the biggest part of the problem. That's why Ken has come to believe that if you strengthen the individual, you naturally strengthen the team.

Why Your Group Needs To Be “Focused”

What is it that your organization does? No, really. If you are not completely clear on your purpose and value to the marketplace, then your success as an organization will happen by chance - not by choice.

Most organizations lack a clarity of purpose. For example, Chapters/Indigo doesn't just sell books. They sell knowledge. The end result of which increases the personal value to their customers. So what is it that your organization really delivers?

If your organization is not absolutely clear on what it delivers, then how can the individuals, who are expected to help the organization reach its goals, achieve what the organization really wants to achieve? If the defined purpose is not clear, then the connection of the individual to that same organization will result in lack of engagement, poor productivity, sloppy time-management and waning morale. Are you willing to roll the dice?

How Ken Impacts Performance

As a Certified Executive Coach and High-Performance Philosopher, Ken Larson knows what he's talking about and does his homework before he takes the stage. He wraps his message of strengthening the individual within and around your organization's goals. He consults with you to be clear about your expectations and then hits one out of the park. Can your organization afford to not hear his message?



PERFORMANCE

Partial List of Clients

- Canadian Natural Resources Ltd.
- Alberta Environment
- Alberta Pulp and Paper Association
- Alberta Senior Council Housing Association
- Alberta Solicitor General - Correctional Services
- Alberta Sport, Recreation, Parks & Wildlife Foundation
- British Columbia Recreation and Parks Association
- Canadian Association of Petroleum Land Administrators
- Canadian Association of Petroleum Production Accounting
- Canadian Professional Sales Association
- Chili's Texas Grill Restaurants
- Department of Environmental Protection
- EnCana Corporation
- Enmax Corporation
- Franklin Covey Canada
- Husky Energy
- Human Resource Professionals of Alberta
- Indian Oil & Gas Canada
- Industry Canada
- Suncor Energy
- London Life
- Meyers Norris Penny
- Peavey Industries Ltd.
- Recreation & Facility Professionals of Alberta
- ReMax
- Royal LePage Realty
- SHAW Big Pipe Inc.
- Shell Canada
- Skate Canada
- Enbridge Pipelines
- WestJet Airlines
- World Health Club
- YMCA
- Young Entrepreneurs Association
- Youth Empowerment Forum

"Ken seemed to identify with the group right away and find a common ground that made it easy for myself and others to get a hold of the problems and complications in our lives and find motivation - no, INSPIRATION - to do something better for ourselves, mentally and physically, as well as in our work and personal lives."

Restructuring and Government Efficiency - Province of Alberta

"He not only changed the perception of stress to a positive one, his energy inspired everyone to challenge life's stressful situations by using his techniques. I was impressed how Ken customized his presentation so that it was relative to the stress faced in our industry and the deadline driven atmosphere that the production accountant faces every day."

Canadian Association of Petroleum Production Accounting

"Ken's presentation rekindled the spirit of "NOW!" in me, reminded me of the importance of a personal vision (clarity!), of setting priorities (focus!), and of knowing who and what inspires me. I loved the "INSPIRATION!"

Corporate Human Resources - Province of Alberta

"Employees continue to ask when Ken is coming back . I even had a senior staff suggest to a more junior employee, who is struggling with confidence and presentation skills that they think of working with Ken as a mentor and coach. We will definitely have Ken back to do more."

PrimeWest Energy

"He was very instrumental in helping me to get on a better path and I started to make some life altering changes that have led me to a point two years later where I am the happiest that I have ever been."

Dome Britannia Properties Inc.

"I now operate with greater control and have created a personal strategic plan which creates solid foundations for an ongoing process of self leadership."

Big Pipe Inc.

"Ken provided me with the tools that I needed to confidently inspire tens of thousands of Canadians with my Olympic story."

Kyle Shewfelt, Olympic Gold Medalist



Book Ken Larson Now!

Call Meghan Burns
VP of Everything

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